

Neighbor-2-Neighbor: Empowering Our Community for Victory

July 27, 2026

The Power of Our Grassroots Team

The **Neighbor-2-Neighbor (N2N)** program is our "Democracy in Action". Over the next 100 days, we have an incredible opportunity to secure electoral success for our Democratic-NPL candidates through localized, peer-to-peer engagement across Bismarck, Mandan, and our rural communities. Our philosophy is simple and powerful: local engagement is the most effective way to influence election outcomes. By transforming passive supporters into active **Victory Team Ambassadors**, we are making democratic participation the neighborly thing to do—providing citizens with a tangible, meaningful way to participate in the democratic process beyond simply casting a ballot. Engaging at this grassroots level is the single most important action you can take next to voting itself.

Our Strategic Advantage

Our candidates have already laid the groundwork by knocking on doors and delivering persuasion messages to targeted voters who consistently vote in general elections within our districts. Now, it is our turn to bring it home. When a voter hears that a neighbor supports a candidate, it provides powerful positive reinforcement and validation. As Ambassadors, we are the local "voice" needed to bridge the gap between candidate messaging and community trust, serving as essential partners to finalize the persuasion process. It takes a community to win, and your participation is the critical key to victory.

Our 100-Day Action Plan

This is a highly achievable, flexible program designed so every volunteer can contribute according to their time and resources. We will utilize our website, Facebook page, and VoteBuilder to identify, coordinate, and lead teams for each of these initiatives. Ambassadors can choose the pathways that best fit their time and resources:

- **Protecting Voting Rights (July 27 – Nov 3):** Encouraging individuals to step up as election officials and observers to protect the democratic process.
- **Candidate "Buddies" (Ongoing – Oct 31):** Partnering directly with candidates to assist with their crucial door-to-door canvassing.
- **Neighborhood Gatherings (Ongoing – Oct 31):** Organizing fun, informal block parties or social meetings so neighbors can talk community with candidates.
- **Social Media Amplification (Ongoing – Nov 9):** Using personal platforms to give our candidates visible, digital "shout-outs".
- **Lawn Sign Hosting (Ongoing – Nov 3):** Turning private lawns into dedicated spaces for

candidate visibility.

- **Literature Drops (Sept 12 – Oct 31):** Teaming up with fellow volunteers to blanket specific neighborhoods with campaign materials.
- **GOTV: Get-Out-The-Vote (Sept 14 – Nov 3):** Calling neighbors to urge them to vote and providing logistical support, including rides to the polls.
- **The Closer: Personal Persuasion Mailing (Sept 21 – Oct 5) – *HIGHEST PRIORITY*:** This is our closing argument. Ambassadors will write handwritten notes to targeted neighbors, validating the candidates' commitment to service and giving neighbors "permission" to vote for our candidates.

Join the Ambassador Victory Team

Every conversation, handwritten note, and hosted lawn sign brings us one step closer to victory on Election Day. Whether you have two hours a week or two hours a month, your involvement directly empowers our grassroots movement. Step up, take action, and help us turn **Democracy in Action** into success at the ballot box.