

July 27, 2026

Becoming a Victory Team Ambassador: Everything You Need to Know

Welcome to Neighbor-2-Neighbor (N2N): Our "Democracy in Action" Thank you for considering joining the Ambassador Victory Team! The Neighbor-2-Neighbor (N2N) program is our next-phase grassroots initiative designed to give our strongest Democratic-NPL supporters a tangible way to directly influence the outcome of this election.

Our candidates have already done the heavy lifting by knocking on doors and sharing their vision with targeted, consistent voters. But to cross the finish line, they need you. As an Ambassador, you provide the local "voice" that bridges the gap between the candidate's message and community trust. Stepping up to become an Ambassador is the most important level of democratic participation next to voting itself.

Why Your Voice Matters

Our philosophy is simple: local engagement is the most effective way to influence election outcomes. In today's noisy political climate, a recommendation from a trusted neighbor cuts through the clutter. When a voter hears that someone in their own neighborhood supports a candidate, it provides powerful positive reinforcement, validation, and persuasion. You are providing the "social proof" that our candidates are the right choice.

Choose How You Want to Participate

We know your time is valuable. That is why this program is highly doable and flexible. Ambassadors are not locked into a one-size-fits-all role; instead, you can select the initiatives that best fit your personal time, resources, and abilities.

1. The "Closer": Personal Persuasion Mailing (Our Highest Priority). This is our closing argument to voters. You will write brief, handwritten notes on postcards to targeted voters in your neighborhood, validating the candidate's commitment and giving your neighbors "permission" to vote for our team.

- *The Details (as established by our campaign team):* When you sign up on our webpage, you can choose to complete a batch of either 25 or 50 postcards. We provide the specific persuasion cards and a printed list of your targeted neighbors, complete with mailing labels. You simply write your note, apply the label (or hand-address them), provide the first-class postage (note: a postage stipend is available on a first come first serve basis), and drop them in the mail between **September 21 and October 5**.

2. Protecting Voting Rights: Help ensure our elections remain the model for fairness, efficiency, and security by stepping up to serve as an official election day worker or observer.

3. Candidate "Buddies": Partner directly with our candidates to assist them with their crucial ongoing door-to-door canvassing efforts.

4. Neighborhood Gatherings: Organize a fun, informal block party or social meeting. This gives neighbors a chance to talk about community issues with the candidates in a personable, relaxed setting.

5. Social Media Amplification: Use your personal social media platforms to give our candidates a visible, digital "shout-out" and share campaign updates.

6. Lawn Sign Hosting: Dedicate a space on your private lawn to promote candidate visibility in your neighborhood.

7. Literature Drops: Team up with fellow volunteers to walk specific neighborhoods and distribute campaign materials.

8. Get-Out-The-Vote (GOTV): Join the final mobilization effort by calling neighbors to urge them to vote and providing logistical assistance, including rides to the polling locations.

We Support You Every Step of the Way

You will never be asked to figure this out on your own. Our campaign utilizes VoteBuilder, our website, and our Facebook page to coordinate these teams. As a Victory Team Ambassador, you will be provided with all the materials, instructions, schedules, and details necessary to complete whichever initiatives you choose.

Ready to make a difference? Joining the Ambassador Victory Team is truly the neighborly thing to do in a democracy. Please let our team know which initiatives you are most interested in, and we will get you set up with everything you need to start!